WEBSITE
DEVELOPER RFP

About the Organization:

Boston Farms Community Land Trust is a Black-led, community land development and management nonprofit. We build and protect urban farms across the neighborhoods of Boston, making our farms accessible to Black and Brown neighborhood farmers and supporting their success. We own 5 sites and have an active acquisition pipeline.

Overview

We've completed our strategic planning process during 2024 to solidify our goals and outcomes over the next 3-5 years. We are seeking a timely, creative, and skilled Website Developer who functions with the highest standard of excellence to rebuild our website that's deeply engaging, interactive, and easily navigable. Our goal is to have a website that mixes the best features of the following websites:

- Eastie Farm
- Greater Ashmont Main Street
- Commonwealth Kitchen

Scope of Work

- Redesigned website that features:
  - Our Programs and Farms
  - Farmer profiles
  - Ways for people to get involved our work
  - Events
  - Connects to our social media
  - Easy pipeline for donors

Timeline

The consultant's full scope of work and contract must be submitted to the Executive Director by July 1, 2024 . Under the initial terms of the RFP, Boston Farms intends to contract vendor for a 2 month period beginning as soon as possible and ending July 1, 2024.

Budget

The budget for this project is $5,000, though we would welcome and consider proposals that may be lower or higher than this amount. Payments would occur at regular intervals as proposed by the consultant, concluding with the completion of the design.

Reply By

Sending proposals to joy@bostonfarms.org with the subject line: "Website Developer".
We welcome diverse contractors and residents of our neighborhoods of Mattapan, Dorchester, and Roxbury.